



SSICE

钢铁让建筑更美好



联展面积
An area of

100,000⁺m²

专业观众
Professional audience

120,000⁺

同期活动
Concurrent Events

35⁺

STEEL STRUCTURE INDUSTRY CHAIN EXPO 2026

第三届钢结构建筑产业链展览会

2026.9.21-23 上海新国际博览中心
Shanghai New International Expo Center

主办单位:

Hosted by:

中国钢铁工业协会
China Iron and Steel Association (CISA)

中国房地产业协会
China Real Estate Association (CREA)

中国钢结构协会
China Steel Construction Society (CSCS)

中国建筑金属结构协会
China Construction Metal Structure Association (CCMSA)

中国国际贸易促进委员会冶金行业分会
Metallurgical Council of China Council for the Promotion of International Trade (MC-CCPIT)

装配式钢结构民用建筑产业技术创新战略联盟

China Industry Technology Innovation Strategic Alliance for Assembly Steel Construction Civil Buildings (SCCB)

支持单位:

Supported by:

中国建筑业协会
China Construction Industry Association (CCIA)

中国勘察设计协会
China Engineering & Consulting Association (CECA)

承办单位:

Organized by:

冶金工业国际交流合作中心

International Exchange and Cooperation Center for Metallurgy Industry

展会介绍

ABOUT METALLURGY CHINA

钢结构展永久主题为“钢铁让建筑更美好”。展会将携手国内外知名企业、细分领域龙头企业、产业链核心企业、供应链关键企业和生态圈重要企业机构等共同打造集中展示企业产品技术实力形象，促进供需衔接和投资合作，推动科技创新和产业发展的高端平台。

The permanent theme of SCICE is "Steel Makes Buildings Better. The exhibition will collaborate with renowned domestic and international



enterprises, leading enterprises in subdivision fields, core industry chain enterprises, key supply chain firms, and significant organizations in ecosystem to create a high-end platform. This platform will intensively showcase the technological strength and image of enterprises, facilitate supply and demand connections, strengthen investment cooperation, and promote technological innovation and industrial development.

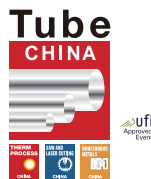
展出内容和观众群体

CONTENT AND AUDIENCE

本届展会展示内容包括：钢结构建筑用新材料、钢结构及连接产品、钢结构加工和检测设备、钢结构安全防护材料和技术、金属屋面和幕墙配套产品、室内装饰装修及家居、建筑节能技术装备、数字化智能化技术装备、BIM 技术及应用、勘察设计制造施工能力和优秀案例等。观众群体覆盖城建规划、房地产开发、基础设施和大型公建项目维护和物业管理、建筑勘察设计建设施工、钢结构产品制造、钢铁生产等领域从业人员。

The exhibition will display new materials for steel constructions, steel construction and connecting products, steel construction processing and inspection equipment, steel construction safety

protection materials and technologies, metal roofing and curtain wall products, interior decoration, renovation, and home furnishings, technology and equipment for energy conservation, digitalization and intelligentization of buildings, BIM technology and its applications, and the capacities and excellent cases of surveying, design, manufacturing, and construction. The audience is the people who work in fields of urban planning, real estate development, infrastructure and large public building project maintenance and property management, architecture survey, design and construction, steel construction product manufacturing, and steel production.



钢铁行业联展模式

China International Steel Week

同期活动

CONCURRENT ACTIVITIES

 **钢结构建筑产业链百企论坛**
Steel Structure Industry Chain Hundred-Enterprises Forum

 **建筑用钢市场论坛**
The Construction Steel Market Forum

 **钢结构建筑创新技术交流会**
The Steel Construction Innovation Technology Forum

 **技术交流、供需对接、产品和技术发布活动等**
Other relevant events. A series of technical exchanges, supply and demand matchmaking activities, and product and technology presentations related to hot topics in the industry will be held based on the market demand during SCICE.

同期展会

CONCURRENT EXHIBITIONS

 **第十五届中国国际钢铁大会**
The 15th China International Steel Congress

 **第二十四届中国国际冶金工业展览会**
The 24th China International Metallurgical Industry Expo

 **第十二届中国国际管材展览会**
Tube China 2026

 **第二十届中国国际耐火材料及工业陶瓷展览会**
The 20th China International Refractory Materials and Industrial Ceramics Exhibition



展位收费标准

BOOTH CHARGING STANDARDS

标准展位
Standard Booth

1600.00

起/平米
CNY/spm | **9 平米起租**
from 9spm

光地展位
Raw Space

1500.00

起/平米
CNY/spm | **36 平米起租**
from 36spm

展会亮点 EXPO HIGHLIGHTS

01 聚焦产业链上下游 Focusing on the Upstream and Downstream of the Industry Chain

业主方 - 建筑企业 - 设计师 - 钢企多方联合发声。透彻解读钢结构建筑发展现状。

Shared insights from owners, construction enterprises, designers, and steel manufacturers, providing an in-depth interpretation of the development landscape of steel structure buildings.

- 设计痛点
Design Pain Points
- 建筑案例
Case Studies of Buildings
- 推进难题
Implementation Challenges
- 材料应用
Material Applications



02 “政产学研用金”全方位探索 Holistic Exploration Across “Government-Industry-Academia-Research-Application-Finance”

展前、展后持续发力，深入产业链发展，多场活动联袂开展。

With sustained efforts before and after the expo, multiple events were carried out in synergy to advance industry-chain development.

通过设计大赛吸纳海内外各大高校，邀请院士、行业专家等产业链上下游领域深度参与评审，奖金配置拉满。

The design competition engaged leading universities at home and abroad, with academicians and industry experts from across the entire value chain deeply involved in the evaluation process, supported by top-tier award incentives.

展后持续发力，延续举办跨行业交流对话、需求对接，构建多方互联平台。After the expo, cross-industry exchanges and demand-matching sessions continued, creating a platform that connects multiple stakeholders.

03 央媒矩阵传声“钢结构好房子” Central Media Matrix Amplifying the Message of “High-Quality Steel Structure Housing”

“家”是美好的憧憬，“好房子”一词的引入给购房者带来无限畅想。以多家央媒集中报道推动“钢结构好房子”发展，旨在打破传统观念，以“轻快好省”带来全新体验。

“Home” reflects a beautiful aspiration, and the concept of a “High-Quality Housing” opens up limitless possibilities for the buyers. With extensive coverage from central media outlets, the development of high-quality steel structure housing is being actively advanced. The goal is to break conventional perceptions and introduce a brand-new experience defined by being light, efficient, high-quality, and cost-saving.





第二届中国钢结构建筑产业链百企论坛

Steel Structure Industry Chain Expo 2025 Hundred Enterprises Forum

钢结构建筑全产业链生态创新技术交流会

暨“AI 赋能钢结构建筑创新设计大赛”颁奖仪式

Symposium on Steel Structure Full-Industry-Chain Eco-Innovation Technology & Award Ceremony of the “AI-Empowered Steel Structure Innovation Design Competition”

第 20 期“结构前沿”论坛——耐候钢应用

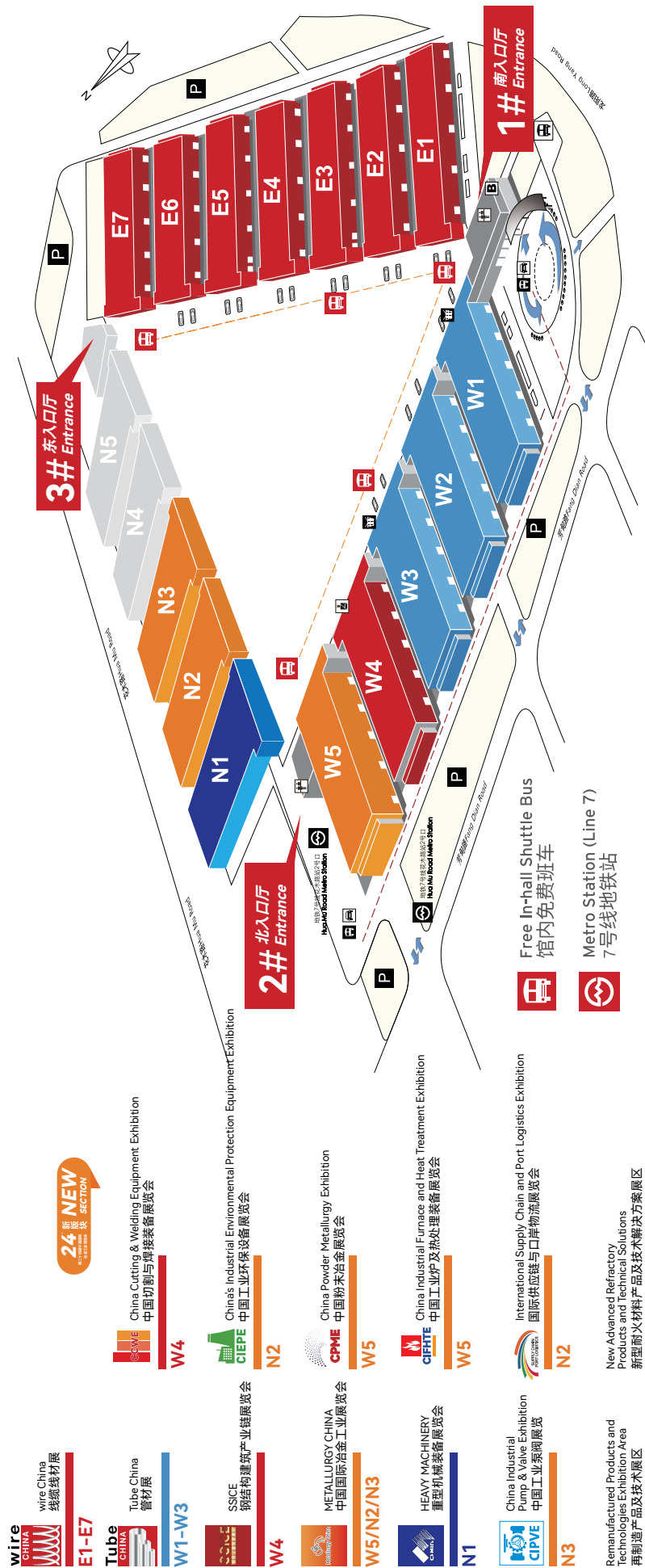
The 20th “Frontiers of Structure” Forum on Application of Weathering Steel



第三届钢结构建筑产业链展览会



展馆分布





参展咨询

EXHIBITION INQUIRY

中国国际贸易促进委员会冶金行业分会

Metallurgical Council of China Council for the Promotion of International Trade

冶金工业国际交流合作中心

International Exchange and Cooperation Center for Metallurgy Industry

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参展报名请扫码填写

Registration information will be collected through a form-filling system. To secure a preferred booth, please register as early as possible. The deadline for exhibition registration is September 1, 2026.



了解更多讯息

请扫码关注“冶金贸促会”公众号

For more information, please scan the code to follow the official account of "China Council for the Promotion of Metallurgical Trade"